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MICRO ALL IN ON DIGITAL MANUFACTURING WITH NEW CHIEF DIGITAL OFFICER POSITION

Pompano Beach, Florida, February 2, 2022 – Micro Technologies has announced the creation of a new Chief Digital Officer role, appointing industry expert, Maneesh Gidwani to the position.

The new Chief Digital Officer role will honor the five-year commitment made by Micro to transform from a manufacturing company to a technology company by upgrading its digital technology footprint and innovation driven manufacturing augmentation. Maneesh will oversee all of Micro's transformation initiatives with a mandate to continue finding exponential ways to bring them to market in tangible and value-driven ways for clients.

“Maneesh is honoring our commitment to digital innovation, and we're thrilled to have someone of his world-class caliber at Micro”, said Michael Tucci, CEO and Chairman of Micro. “Pound for pound, Micro outspends all our competitors on digital transformation, and we believe it will unlock more precision, scalability, rapid deployments and unheard-of agility.”

Micro's mandate over the coming decade is to continue its unprecedented growth by capturing even more market share with digital innovation in an industry that is ripe for disruption. While many markets have embraced technology and commercialized effectively, many corners of the manufacturing world remain untouched from decades ago. With unlocked efficiency, cost savings, scalability and guaranteed precision, Micro has seen the land grab and is investing heavily to provide superior value to OEMs globally.

“When we move past shop floor IoT and consider what robotics, programmatic factories, internet of things and predictive logistics can bring to OEMs, the opportunities for efficiency, saving and quality are endless. This is probably the most exciting time in history to be in manufacturing”, Says Tucci.

In 2017, Micro completed building a state-of-the-art manufacturing facility in Costa Rica, and in the years since, has steadily built out a robotics and automation division, and groundbreaking digital-driven capability set.

About Micro Technologies

Micro brings sixty years of single source, best in class design and manufacturing to the medical, automotive and HVAC industries. We outperform competitors 10 to even 100x our size, because of our size. We are agile, intelligent, and unwavering in our commitment to iterative improvement and technology backed precision. We deliver speed, precision, and innovation to OEM sourcing programs from the design and manufacturing of micro components for the automotive industry to next gen medical component design and complex sensing solutions for HVAC, aerospace, and defense. Visit www.mic-tec.com to find out more.

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