

Why Costa Rica?

Commonly Asked Questions

mic-tec.com



Contents

Part I	Introduction .
Part II	The Benefits
Part III	Predictable Economy and Pricing
Part IV	Proximity to the Industries we Service
Part V	Political Stability & Economy
Part VI	In Good Company

Summary

At Micro we found ourselves being asked the same questions from different companies and people, and wanted to address these topics via www.mic-tec.com/faq and through the creation of assets to infom and educate our community. One of those questions is "Why Costa Rica?", and there's some pivotal strategic reasons that took us to Costa Rica. It's paid off in significant advantages to our clients and we'd love to explain more.

Michael Tucci, CEO and President



Part I:

Introduction

We strategically identified Costa Rica some years ago for our manufacturing headquarters. It's turned out to be one of the best decisions we've made.

Part II:

The Benefits

Costa Rica continues to provide a myriad of benefits for us and our clients. It allows us to:

- Offer a price competitive product coupled with superior quality standards
- Ship almost everywhere, efficiently and economically from a globally central location
- Easily find skilled workers to scale operations
- Work from a lower manufacturing cost base, and pass on the economies of scale to clients
- Build our manufacturing facility in a unique way, taking advantage of Costa Rica's climate benefits
- Utilize the region's most statistically healthy, happy and educated workforce

Part III:

Predictable Economy and Pricing

Costa Rica's economy offers one of the most stable and friendly business environments in the Americas, centrally located for global logistics and with a skilled and affordable labor force. The predictability and efficiency of doing business in Costa Rica provides us competitive cost differentiation that we can pass on to our clients without sacrificing any quality whatsoever.

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Part IV:

Proximity to the Industries we Service

Located in Central America, Costa Rica enjoys ports on both the Pacific and Atlantic Oceans as a strategic and central location to multiple markets in which it enjoys bilateral free trade agreements. This enables Micro to ship over 1 billion parts to 39 countries each year.

Part V:

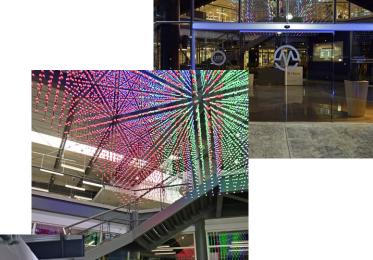
Political Stability & Economy

As the oldest and most stable democracy in Latin America, Costa Rica enjoys high living standards, a strong education tradition and an exceptional health system for the region, earning it the highest UN human development index score amongst developing nations. With one of the lowest infant- mortality rates in the world (1.36%), Costa Rica's life expectancy average of 76 years is among the top in the region.

Part VI:

In Good Company

As the top exporter of high technology in Latin America, many of the world's most well-known brands have selected Costa Rica to run their manufacturing from, including the likes of Motorola, Acer America, K&L Microwave, Merrimac Industries, Boston Scientific, Hewlett Packard, St Jude Medical, IBM, Experian, Sensor Scientific, Panasonic, Hitachi, Siemens, Conair, Merck, Pfizer, Levi Strauss & Co, Hanes Knitwear and more.













Contact us today

Every innovated solution is backed by the uncompromising pursuit of excellence at every phase of our manufacturing process.

We invite you to contact us to learn more about the integrity built into our systems and processes.

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